SOME OF OUR SPONSORS IN 2018

DjangoCon Europe is the event of the year for the community, entrepreneurs and businesses using Django.

SPONSOR OPPORTUNITIES

APRIL 10–14TH, 2019 • COPENHAGEN

sponsors@djangocon.eu
+45 4292 9666
DjangoCon Europe is a conference run by the Django community for the Django community and we believe this is the best conference for partners and sponsors to connect with the Django community and to be part of it.

This is a conference for software developers, devops, entrepreneurs, marketeers, sprouting new Djangonauts, recruiters and exciting partners working with Python and Django.
THE EVENT

The purpose of the event is: for core contributors to meet outside the virtual world; newcomers to get into the ecosystem; people to share knowledge; developers to try new tools; job hunters to seek opportunities; and the list continues!

400 attendees from all parts of the community will be at the conference. Many who can’t physically attend the event watch the live stream.

It is 3 conference days packed with talks, workshops and time to network and discussions amongst all attendees.

The weekend is 2 intense sprint days with contributing to Django, trying new tools and services and learning from one and another.

The venue space is designed to showcase and interact with all sponsors with banners, booths, conversation lounge spaces and networking drinks.

All sponsors is exposed digitally and physically on printed material and on banners!
WHY SPONSOR?
AS A SPONSOR, YOU CAN . . .

- Showcase and promote your service
- Recruit top talent
- Be a community leader
- Be a diversity advocate
- Make a statement
- Join the conversation
- Help create inclusive spaces
We are only able to run this conference with the support of sponsors that share our goals to create a wonderful, diverse and insightful event.

Recruit the best and brightest Django developers.

Support community discourse and code contribution.

DjangoCon Social events are important to fostering a fun and tight-knit community.

SPONSOR OUR SPRINTS

SPONSOR OUR COFFEE BREAKS

SPONSOR CHILD CARE

Attract and support diversity in technology.

SPONSOR OUR SPRENTS

SPONSORING NETWORKING REFRESHMENTS

Engage with members of the community during conference breaks.

Team up with the django community to forge awesome partnerships.

LIMITED AVAILABILITY!

ACT FAST!

Get your product in front of the people who need it.

Get the opportunity to meet hundreds of conference attendees.

SPONSOR OUR COFFEE BREAKS

SPONSOR CHILD CARE

LOWER THE BARRIER FOR MEMBERS OF OUR COMMUNITY TO ATTEND.

FINANCIAL AID SPONSOR

DIAMOND, PLATINUM & GOLD SPONSORSHIP

YOUR SPONSORSHIP IS IMPORTANT

SPONSOR DJANGOCON!
# SPONSORSHIP LEVELS

<table>
<thead>
<tr>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>€ 13,000 (DKK 96,980)</td>
<td>€ 10,000 (DKK 74,600)</td>
<td>€ 5,500 (DKK 41,030)</td>
<td>€ 2,500 (DKK 18,650)</td>
<td>€ 1,000 (DKK 7,460)</td>
</tr>
</tbody>
</table>

**Registration Benefits**
- 5 tickets (value €2,350)
- Diamond sponsor badge ribbon
- 5 tickets (value €2,350)
- Platinum sponsor badge ribbon
- 3 tickets (value €1,410)
- Gold sponsor badge ribbon
- 1 ticket (value €470)
- Silver sponsor badge ribbon
- Bronze sponsor badge ribbon

**Signage & Collateral** (provided by sponsor)
- Tote bag inserts
- Display roll ups in venue
- Tote bag inserts
- Display roll ups in venue
- Tote bag inserts
- Display roll ups in venue
- Tote bag inserts
- Tote bag inserts

**Logos & Placement**
- Conference Website
- Intermission
- Conference videos
- Live stream
- Reminder Emails
- Printed on tickets
- Conference hall booth
- Banner adjacent to speakers’ stage
- Logo on crew t-shirts
- Conference Website
- Intermission
- Conference videos
- Live stream
- Reminder Emails
- Printed on tickets
- Conference hall booth
- Banner adjacent to speakers’ stage
- Logo on crew t-shirts

**Conf. Program**
- Whole page
- Whole page
- Half page
- Half page
- Quarter page
- Whole page
- Whole page
- Half page
- Half page
- Quarter page

**Press Release**
- Public thanks in press release and event mailings
- Public thanks in press release and event mailings
- Public thanks in press release and event mailings
- Public thanks in press release and event mailings
- –

**Social Media**
- One tweet announcing you as a sponsor
- Welcome tweet during conference
- Thank you tweet after the conference
- One tweet announcing you as a sponsor
- Welcome tweet during conference
- Thank you tweet after the conference
- One tweet announcing you as a sponsor
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**Sponsor News Article**
- Article on conference website
- Article on conference website
- –
- –
- –

**MORE WAYS TO CONTRIBUTE**
Starting at € 1,000 (DKK 7,460)

- Recruitment
  - Enterprise
  - Business
  - Start-up
  - package options >>

- Diversity and Accessibility
  - Financial Aid Sponsor
  - Bathroom Basket Sponsor
  - Speech to Text Sponsor
  - Child Care Sponsor
  - package options >>

- Influencer
  - Networking drinks (x2)
  - Registration gift (x2)
  - Coffee Sponsor (x3)
  - Workshop Sponsor (subject to availability)
  - Sprint Sponsor
  - package options >>
RECRUITMENT: MORE WAYS TO CONTRIBUTE

Recruit from hundreds of high-caliber professionals attending the conference as well as have widespread web and slack presence reaching an audience including senior and mid-level software engineers, business professionals, and community leaders. Read more about recruitment on https://2019.djangoproject.com/recruitment/

<table>
<thead>
<tr>
<th>Enterprise Recruitment</th>
<th>Business Recruitment</th>
<th>Start Up Recruitment</th>
</tr>
</thead>
<tbody>
<tr>
<td>€ 2,000 (DKK 14,920)</td>
<td>€ 500 (DKK 3,730)</td>
<td>€ 100 (DKK 746)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>At venue physical Job Board</th>
<th>Unlimited job postings</th>
<th>Up to 8 job postings</th>
<th>1 job post</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference website job board</td>
<td>Unlimited job postings</td>
<td>Up to 8 job postings</td>
<td>1 job post</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Jobs Channel on Slack</th>
<th>Conference Recruiting</th>
</tr>
</thead>
<tbody>
<tr>
<td>✓ Highlighted in slack jobs channel title</td>
<td>✓ “We’re hiring” stickers</td>
</tr>
<tr>
<td>✓ Slack jobs channel posting access</td>
<td>✓ Interview lounge</td>
</tr>
<tr>
<td>✓ Slack jobs channel posting access</td>
<td>✓ “We’re hiring” stickers</td>
</tr>
<tr>
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</tr>
</tbody>
</table>
# DIVERSITY AND ACCESSIBILITY: MORE WAYS TO CONTRIBUTE

<table>
<thead>
<tr>
<th>Sponsor</th>
<th>Description</th>
<th>Logo Placement</th>
<th>Social Media</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Speech to Text Sponsor (x1)</strong></td>
<td>€ 5,500 (DKK 41,030)</td>
<td>✓ Program ✓ Website ✓ Presentation Logo</td>
<td>✓ One tweet announcing you as a sponsor ✓ Tweet during conference ✓ Thank you tweet after the conference</td>
</tr>
<tr>
<td><strong>Child Care Sponsor (x1)</strong></td>
<td>€ 2,000 SOLD OUT</td>
<td>✓ Program ✓ Website</td>
<td>✓ One tweet announcing you as a sponsor ✓ Tweet during conference ✓ Thank you tweet after the conference</td>
</tr>
<tr>
<td><strong>Bathroom Basket Sponsor (x1)</strong></td>
<td>€ 1,000 (DKK 7,460)</td>
<td>✓ On products ✓ Program ✓ Website</td>
<td>✓ One tweet announcing you as a sponsor ✓ Tweet during conference ✓ Thank you tweet after the conference</td>
</tr>
<tr>
<td><strong>Financial Aid Sponsor</strong></td>
<td>From € 1,000 (DKK 7,460)</td>
<td>✓ Program ✓ Website</td>
<td>✓ One tweet announcing you as a sponsor ✓ Tweet during conference ✓ Thank you tweet after the conference</td>
</tr>
</tbody>
</table>

**Description**

- **Speech to Text Sponsor**: DjangoCon provides accessibility features to enhance the conference experience. All conference attendees have the opportunity to view the Speech to Text monitor with your logo. We provide this support with the specific intent to create a more accessible conference for the differently abled.

- **Child Care Sponsor**: DjangoCon provides Child Care to create a safe and inclusive space for attendees who are also guardians or caretakers for children. We provide this convenience to support the work-life balance of our conference attendees.

- **Bathroom Basket Sponsor**: Providing accessible toiletries and personal supplies during the conference removes unnecessary barriers for conference attendees to enjoy and participate in our events. Your contribution helps facilitate the comfort, dignity and humanity associated with freely navigating common spaces.

- **Financial Aid Sponsor**: Important to having a diverse and inclusive conference, we award financial aid to a number of attendees each year. Please consider supporting with any amount.

**Dedicated Thank You During Conference**

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>Yes</th>
<th>Yes</th>
<th>Yes</th>
</tr>
</thead>
</table>

**Logo Placement**

- ✓ Program
- ✓ Website
- ✓ Presentation Logo

**Social Media**

- ✓ One tweet announcing you as a sponsor
- ✓ Tweet during conference
- ✓ Thank you tweet after the conference

- ✓ One tweet announcing you as a sponsor
- ✓ Tweet during conference
- ✓ Thank you tweet after the conference

- ✓ One tweet announcing you as a sponsor
- ✓ Tweet during conference
- ✓ Thank you tweet after the conference

- ✓ One tweet announcing you as a sponsor
- ✓ Tweet during conference
- ✓ Thank you tweet after the conference
## INFLUENCER: MORE WAYS TO CONTRIBUTE

<table>
<thead>
<tr>
<th><strong>Sprint Sponsor</strong> (x2)</th>
<th><strong>Networking Drinks Sponsor</strong> (x2)</th>
<th><strong>Registration Gift Sponsor</strong> (x2)</th>
<th><strong>Coffee Sponsor</strong> (x3)</th>
<th><strong>Workshop Sponsor</strong> (subject to availability)</th>
</tr>
</thead>
<tbody>
<tr>
<td>€ 2,500 (DKK 18,650)</td>
<td>SOLD OUT</td>
<td>€ 1,000 (DKK 7,460)</td>
<td>€ 1,000 (DKK 7,460)</td>
<td>SOLD OUT</td>
</tr>
</tbody>
</table>

### Description
- **Sprint Sponsor (x2)**
  - All are welcome to share ideas to hack on, support our thriving community and share knowledge with talented professionals and hobbyists.

- **Networking Drinks Sponsor (x2)**
  - Every afternoon to conclude the day, networking refreshments are provided.

- **Registration Gift Sponsor (x2)**
  - Your choice of lanyard (SOLD OUT) or tote offered to every attendee at registration.

- **Coffee Sponsor (x3)**
  - Each day during the 2 designated coffee breaks, breakfast and lunch. All coffee for your day will be sponsored by you and all cups will be decorated with your logo.

- **Workshop Sponsor** (subject to availability)
  - Each day Sponsors can host 60 minute tutorials and demos either during the conference or sprint days.

### Dedicated Thank You During Conference
- **Yes**
- **Yes**
- **Yes**
- **Yes**

### Logo Placement
- **✓ Program**
- **✓ Website**
- **✓ Program**
- **✓ Website**
- **✓ On products**
- **✓ Program**
- **✓ Website**
- **✓ Program**
- **✓ Website**

### Social Media
- **✓ One tweet announcing you as a sponsor**
- **✓ Tweet during conference**
- **✓ Thank you tweet after the conference**
- **✓ One tweet announcing you as a sponsor**
- **✓ Tweet during conference**
- **✓ Thank you tweet after the conference**
- **✓ One tweet announcing you as a sponsor**
- **✓ Tweet during conference**
- **✓ Thank you tweet after the conference**
- **✓ One tweet announcing you as a sponsor**
- **✓ Tweet during conference**
- **✓ Thank you tweet after the conference**
SERVICE DETAILS

• The prices and packages in this brochure are not binding offers and are subject to availability. The conference organizers may reject sponsors at their discretion.

• All physical marketing material (banners, goodies, etc.) are expected to be provided by the sponsor by the deadline set up by the organizer.

• Goodies are expected to be either a Flyer (max. A4 size) or brochure (max. 20 pages) or a small giveaway (pen, lighter, notepad, sticker, ...). Up to 3 items per sponsorship.

• Booths are available in the break area or foyer. One table and chair are included, everything else is expected to be brought by the sponsor. This is customizable, please ask about possibilities.

• Included conference tickets are given out in the form of vouchers that need to be redeemed until a given deadline. The vouchers are non-refundable and can not be transferred to a cash.

• The sponsorship is active when the funds have been received by Django Denmark.

• All prices in this brochure are listed without VAT. 25% Danish VAT are added on the final payment except if the sponsor is eligible for reverse charge taxation.

CONTACT

We are more than happy to discuss individual options or answer all your questions. You can reach our sponsor relations team at sponsors@djangocon.eu. For general inquiries on the conference, please use 2019@djangocon.eu

DjangoCon Europe 2019 is organized by:
Django Danmark
CVR/VAT ID DK–39311062
C/O Arbejdsfællesskabet
Blaagaardsgade 19
2200 Copenhagen N
DENMARK
GET IN TOUCH!

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+45 4292 9666
https://2019.djangoproject.com/sponsors